

Conference programme

26 November 2023 Welcome Reception

19:30 – 24:00	Welcome Reception at 25hours Hotel Dachboden sponsored by Ennismore
---------------	---

27 November 2023 Conference Programme

08:00 – 09:00	Networking Breakfast & Registration
09:00 – 09:10	Welcome to the 196+ forum Vienna! Norbert Kettner CEO, Vienna Tourist Board Michael Widmann Global CEO, PKF hospitality group Sofia Widmann Managing Partner, MUSEUM BOOSTER
09:10 – 09:15	ESG as indicators for the future Moderator: Nils Heckscher Managing Director, PKF hospitality group Videomessage: Glenn Mandziuk CEO, Sustainable Hospitality Alliance
09:15 – 10:00	KEYNOTES Moderator: Nils Heckscher Partner & Director Consulting, PKF hospitality group Sarah Habsburg-Lothringen Responsible Tourism Consultant Therese Cedercreutz Chief Commercial Officer, Scandic Hotels Group James von Klemperer President and Design Principal, Kohn Pedersen Fox Associates
10:00 – 10:30	Ask us anything... ESG simply defined
10:30 – 11:00	Networking Break

Conference programme

11:00 – 12:30	<p>Focus Session I: Hospitality & Living</p> <p>Moderator: Willy Legrand Professor, Author, Researcher</p> <p>Step by Step Guide to Build Sustainable Hotels Arben Maliqi ESG Project Manager, a&o Hostels Sven Wiltink Global Senior Director Sustainability, Radisson Hotel Group</p> <p>Case Studies on Hotel Investments Torsten Kuttig Director Hotel Development, ECE Peter Stellnberger Account manager commercial real estate project financing, Raiffeisen Bank Austria</p> <p>Employees of Tomorrow Helena Zikova Author, Speaker, Leadership Mentor</p>
11:00 – 12:30	<p>Focus Session II: Tourism & Culture</p> <p>Moderatorin: Lauren Vargas Independent Researcher and Consultant</p> <p>The Sustainable Tourist Christoph Thun-Hohenstein Director General for International Cultural Relations Paula Kämpf Partner- and event manager</p> <p>ESG City Strategies by Leading Players Johannes Lutter Head of Urban Development & Mobility Department Christina Back Head of Exhibitions, Royal Danish Library</p> <p>Diversity and Inclusion Joris Noordij Head of Talent Acquisition</p>
12:30 – 14:00	Lunch Break & Networking
14:00 – 15:30	<p>Workshops "Learning from..."</p> <ul style="list-style-type: none">• Learning from... Fashion by Thinkubator & Montreet Felix Ambros Initiator and Co-Founder, Thinkubator Nadine Schratzberger Founder, Montreet• Learning from... Retail by komodea Julian Dietrich Co-Founder, komodea• Learning from... Social Businesses by magdas Hotel Gabriela Sonnleitner Managing Director, magdas Hotel

Conference programme

- **Learning from... Health & Wellness by So/Vienna Spa**
Andreas Hasenknopf Sport Scientist & Managing Director, health spa & more GmbH
- **Learning from... Architecture & Design by monoplan**
Daniel Schneider Senior Partner, monoplan
- **Learning from... Restaurants / Food & Beverages by Estella Schweizer**
Estella Schweizer Gastro coach und culinary expert
- **Learning from... Real Estate**

15:30 – 16:00	Networking Break
16:00 – 16:30	Fireside Chat Ufi Ibrahim CEO, Energy & Environment Alliance Adam Maclellan Head of UK and Ireland, PKF Hospitality Group
16:30 – 17:00	Hotel Innovation Award - Announcement of the 3 Finalists Andreas Martin Managing Partner, PKF Hospitality Group

28 November 2023 Walk & Talk Tours

10:00 – 13:00	Choose from 4 different routes
14:00	Get together and private site visit