

hospitality events  
for curious minds

# 196+ events



[www.196plus.com](http://www.196plus.com)

hospitality events  
for curious minds



196+ events connect decision makers in the hospitality industry, a business sector where the importance of personal exchange is vital. Therefore, we have created hospitality events for curious minds.

The hospitality sector is operating in an increasingly complex environment, where new trends are the drivers of constant change and innovation. We are inviting the movers and shakers, the technology players and game changers to speak about the latest developments.

**196+** **one mind, one world,  
one umbrella for our events**

196: 196 stands for the number of countries in the world (193 UN member states, two UN observer states and one country which is recognised by the majority of UN members) the plus for other territories, potential future countries and limitless possibilities!



21 June 2021

# 196+ spotlight serviced living

## Regional focus – global insights

The 196+ spotlight series features regional events with a specific focus on a topic or region as part of 196+ events, the organiser of hospitality events for curious minds.

## First edition!

196+ spotlight serviced living Vienna: 21 June 2021.

The first ever 196+ spotlight will be taking place in Vienna as an online format. Your hosts will report live from The Student Hotel Vienna to your laptops. Expect the latest insights into this fast-growing segment. The event will cover investment topics, technological advancements, as well as new brands and concepts in Vienna.

## Networking

The opportunity to network is one of the main reasons why so many executives attend industry events. Providing a virtual possibility to network will never replace personal encounters.

We would like to invite all Vienna based attendees to an informal gathering at The Student Hotel following the online conference. Please register, as per current regulations only 50 participants are allowed to join. The 196+ spotlight serviced living is complementary to attend. Interested? Send an email to [events@196plus.com](mailto:events@196plus.com)

## Programme

- 14:00 – 14:15 Welcome
- 14:15 – 14:40 Rural living tomorrow
- 14:45 – 15:30 Overview serviced living – the hospitality segment of the future?
- 15:30 – 15:45 Coffee break
- 15:45 – 16:15 Panel: Urban living tomorrow – new challenges need innovative solutions
- 16:20 – 16:50 Panel: Investing tomorrow – key elements to consider
- 16:50 – 17:00 Recap & Outlook
- 17:30 – 19:30 following the online event: personal networking event and after work drinks @ The Student Hotel Vienna

*Tune in 10 minutes before the event starts to enjoy some beats of DJ Jay's On who will join us throughout the event*

## Become a partner

Profiling your business to the industry's top decision makers, is the perfect way to produce bottom-line results.

## Benefits for sponsors:

- + Name and logo displayed in all marketing material when promoting the event
- + Name and logo displayed on all social media channels when promoting the event
- + Opportunity to show company / promotional videos during the 196+ spotlight serviced living

## Partners of 196+ events

Thank you to our partners



## Confirm your sponsorship for the 196+ spotlight on 21 June 2021

Be part of our groundbreaking event series and become a partner of 196+ spotlight serviced living for Euro 1.000, net excluding VAT.

Please contact **Madelaine Charvat**, [events@196plus.com](mailto:events@196plus.com) for further information on partnership packages. Global packages are also available for the entire 196+ events series.

**Company**


All prices are net plus the statutory VAT. We reserve the right to change dates and locations. Should restrictions imposed by the government, force us to cancel the event, all money paid will be refunded.

The parties to this agreement agree to treat all information resulting from the cooperation confidentially and to protect them from access by third parties to the best of their ability.

I hereby agree to the above conditions:

**Date**

**Signature, Company Stamp**



See you at one of our  
196+ events soon!

## 196+ events

196+ barometer

196+ forum Milan

196+ forum Vienna

196+ hotelforum Munich

196+ lounge

196+ roundtable

196+ spotlight

196+ summit

If you are interested in finding out more about the programme or how to get involved, please contact:

**Madelaine Charvat**, Marketing Assistant

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[www.196plus.com](http://www.196plus.com)