



Press release

13 hotels nominated by 196+ forum Milan jury for "Hotel Design Award 2023"

All nominees stand out in their specific destination with a unique design approach

Increasingly fluid transition between business travel and holiday stays

Milan, 4th April 2023 - For the "Hotel Design Award 2023", which will be presented at the 196+ forum Milan on Monday, April 17, the twelve-member jury with various professional backgrounds has nominated 13 hotels from among 21 applicants from nine European countries.

The criteria for the award concentrate on the originality of the architectural and design concept, the associated architectural quality of the building and facade, and the design of the interior. The focus is on the design approach and the associated story telling for a convincing hotel concept.

The 13 nominees include six hotels from Germany, three from Austria as well as one hotel each from Croatia, Italy, Spain and Switzerland. **Andreas Martin**, jury chairman: "The 13 nominated hotels from a total of 6 European countries include 6 classic city hotels in destinations such as Berlin, Munich and Vienna, as well as 7 hotels in holiday destinations such as the Spanish Pyrenees, French-speaking Switzerland and South Tyrol, which cater primarily to holiday guests. All of the nominees have used their design approach to create a link with the location and destination, while at the same time increasingly addressing the fluid transition between business travel and holiday stays, also known as 'bleisure' or 'workation'. It will therefore be a challenge for the interdisciplinary jury to select the finalists."

Sven Rensinghoff, member of the management board at Bette and sponsor of the "Hotel Design Awards": "This year's nominees offer a colorful mix of classic city and business hotels as well as vacation hotels geared towards vacation



guests. Here the design concepts take up the local requirements in different ways and thus give an exciting view of the integration of architecture into the environment. At the same time, the concepts impress with their individual interior design, which offers guests a high quality of stay even outside the room. The applications nominees thus certainly also provide impetus for future projects."

The 13 nominated hotels in alphabetical order (detailed overview with pictures attached):

Adina Hotel Munich (Munich, Germany)
b'mine Frankfurt Airport (Frankfurt, Germany)
Estación Canfranc a Royal Hideaway (Canfranc, Spain)
Hotel des Horlogers (Le Brassus, Switzerland)
Hotel Luc, Autograph Collection (Berlin, Germany)
MOOONS Vienna (Vienna, Austria)
Palazzo Rainis Hotel & Spa (Novigrad, Croatia)
Parkhotel Mondschein (Bolzano, Italy)
Revo Munich (Munich, Germany)
The Amauris Vienna (Vienna, Austria)
the cōmodo (Bad Gastein, Austria)
THE FLAMINGO Timmendorfer Strand (Timmendorfer Strand, Germany)
Wilmina (Berlin, Germany)

Hotels completed and opened in Europe between October 2021 and March of this year were eligible to apply. The competition is open to architects, designers, owners and developers of hotels in Europe.

Image material is available at the following link: [196 forum Milan](#). Please refer to the copyright information for photo credits. If no information is available, the hotel name must be given in each case.

More information about 196+ forum Milan:

Milan as one of the big four cities for hospitality in Italy will present itself during the global trade show Salone del Mobile from 18 to 23 April 2023. This week spotlights the city as a center for design and furniture. 196+ forum Milan takes place during this international well-recognized week. Investors, developers, real



estate companies, hotel operators, consultants, and architects from around Europe come together to exchange and discuss insights of the hospitality industry. 196+ forum Milan was first hosted in 2014 and is the benchmark event in Italy for hospitality investment & design. A full day of interesting panel discussions, inspirational keynote speeches and presentations of innovative design projects will keep the community up-to-date. This day and especially the extra-ordinary dinner is a crucial opportunity for networking to create valuable business relationships.

<https://www.196plus.com/196-forum/196-forum-milan/>

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