



Press release

196+ forum Munich: Launch of the call for entries for "Hotel Property Award 2023"

- **Applications for the competition open until July 31**

Munich, May 22, 2023 - 196+ forum Munich is launching the call for entries for the "Hotel Property Award 2023," which is aimed at European hotels that were newly built and opened between January 2022 and June 2023 or that were converted and repositioned after complete closure.

The prize will be awarded at the 196+ forum Munich on Friday, October 6 during the gala evening. This year's competition is again looking for innovative hotel and hospitality concepts that have dealt with the ever more rapidly changing conditions for the international hospitality industry and have implemented this regionally in terms of design and concept.

The call for entries addresses hotel developers as well as owners and operators and architects. City and vacation hotels from all over Europe that stand out from the competition with a successful overall concept of architecture, design and innovation can apply for the industry award. The decisive factor is the homogeneous combination of the individual aspects into a successful and economically successful hotel concept, regardless of the hotel's categorization.

The application takes place on-line, for the participation in the competition a nominal fee of 149 euro plus value added tax is raised. The prestigious prize is being awarded for the 21st time. **Armand Grüntuch**, architect and owner of Hotel Wilmina Berlin, winner of the Hotel Property Award 2022, says about the award: "Particularly in the design disciplines, it is important to hold competitions and awards in order to highlight exemplary work and to create qualitative orientation."



A jury of experts will select up to ten nominees from all applicants at the end of August. The deadline for entries is July 31, and the application forms are available at <https://196plus.com/196-forum/196-forum-munich/hotel-property-award/> and here <https://196plushotelforum.alpha-awards.com/ui/auth>

More information about 196+ forum Munich:

The 196+ forum Munich is the European conference for hospitality and real estate experts and since 2002 the annual fixture for networking and professional exchange in the field of hospitality real estate. As a specialist conference, the 196+ forum Munich is a highly qualified communication platform with a versatile stage program, various networking formats for the hospitality real estate industry as well as an established start-up pitch for the "Hospitality Upgrade Award". The highlight is the "Hotel Property Award" ceremony. In 2023, the 196+ forum Munich will take place on October 6 and 7, again at the Hotel Bayerischer Hof Munich and on the second day at KaSpaces. Further information at <https://196plus.com>

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