

hospitality investment  
& innovation event

# 196+ forum



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& innovation event



## 196+ forum Vienna

Hilton Vienna Park

26 - 28 November 2023

### Get ready for the 196+ forum Vienna 2023!

What a great start it was in 2022! Together with over 300 attendees from various industries we celebrated our first edition of the 196+ forum Vienna in 2022. We started with an amazing reception at the Radisson RED, continued our conference with great discussion and insightful workshops.

In cooperation with the Vienna Tourism Board and Museum Booster we continue to organize a platform to build bridges between the hospitality investment, tourism and museum industry. And of course, with your ongoing support we want to take the 196+ forum Vienna to the next level.

### What to expect:

- 3 days of inspirational content, infotainment and valuable networking
- 1 full-day conference with interactive discussions on ESG
- 30+ international speakers
- 8+ workshops with insights into best practices from other industries
- Presentation of the Hotel Innovation Award
- Culinary experience with local treats
- Walk & Talk tours through the city of Vienna

## Communication is key!

2022 showed that this is absolutely true. We want to keep up the many possibilities to connect and mingle with the experts of the industry.

## Pre-conference networking

To start the 196+ forum Vienna right, we will organise an informal Reception on Sunday, 26 November 2023 again. The location is still secret, but please make yourself ready for a nice evening with your industry friends.

## Festive Dinner

To wrap-up a successful conference day we will get together at the Weltmuseum Wien for our Festive Dinner. Together we will honor and celebrate the winner of the Hotel Innovation Award 2023. Take the opportunity to connect with our speakers, experts and like-minded souls over dinner and drinks.

## Excursions on the next day

Join us on our Walk & Talk tours through Vienna organised together with our partners Vienna Tourist Board and Museum Booster. You can choose between several different tours, according to your interests. Even locals will experience something new.

## Hotel Innovation Award

Just like innovations continuously change so does the focus of our 196+ forum Vienna and the criteria for winning the Hotel Innovation Award. This year is all about “Sustainability”. Hotels or hotel groups can submit their innovative ESG concept online and we are looking forward to the variety of participations.



## 196+ forum Vienna Programme

### 26 November 2023 Welcome Reception

19:30 – 24:00	Welcome Reception
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### 27 November Conference

Day Programme	
08:00 – 09:00	Networking & Registration
09:00 – 09:15	Welcome to the 196+ forum Vienna!
09:15 – 10:10	Meeting three Industry Leaders
10:10 – 10:30	Ask us anything... ESG simply defined
10:30 – 11:00	Networking Break
11:00 – 12:30	Focus Session I: Hospitality & Living
11:00 – 12:30	Focus Session II: Tourism & Culture
12:30 – 14:00	Networking Lunch
14:00 – 15:30	Learning from Workshops – Insights into other Industries
15:30 – 16:00	Networking Break
16:00 – 16:30	Hotel Innovation Award – The Nominees are...
16:30 – 17:00	Closing & Wrap-up of the Day
Evening Programme	
18:30 – 23:00	Aperitif & Festive Dinner at Weltmuseum with the Hotel Innovation Award Ceremony

### 28 November 2023 Walk & Talk Tours

09:00 – 12:00	Morning Tour: The Centre of Vienna
13:00 – 16:00	Afternoon Tour: The Outskirts of Vienna

Subject to modification. Please Note:

Only limited seating at Festive Dinner available.

With purchasing a sponsoring package your seat will be guaranteed.

## Sponsorship packages for 196+ forum Vienna in 2023:

	Patron	Gold	Silver	Bronze
Invitation for the networking Reception (day before the event)	5	3	2	1
Complimentary delegates for the Conference	5	3	2	1
Participation at Festive Dinner	5	3	2	1
Discount for additional tickets (clients & contacts of sponsor)	10%	10%	10%	×
Exhibition space	✓	✓	✓	×
Introduction of the company in special edition of the 196+ events newsletter	✓	×	×	×
Promotion through social media	✓	✓	×	×
Logo on other printed material for the event	✓	✓	✓	✓
Logo on event website, ticket registration page and event app	✓	✓	✓	✓
Logo on home screen of registration & event app	✓	×	×	×
Download link on event app to website of sponsor	✓	✓	✓	✓
	€ 10,000	€ 7,500	€ 5,000	€ 2,500
Package discounts for multiple events in same year	two events 5%, three events 10% four events 15%, five events or more 20%			
Package discounts for multiple years of same event(s)	two years 5%, three years 10%, four years 15%, five years or more 20%			

## Special sponsor packages – Patron plus:

Get all the benefits of a patron sponsor and a special add-on to present your company in an exclusive way!

### Private table

Invite your most important clients to the Festive Dinner with five additional tickets for a total of ten seats on one table. € 13,750

### Sponsor of Reception

Highlight your company to all participants of the 196+ forum Vienna as sponsor of the Reception the day before the event. Expect a great networking gathering in an informal atmosphere to build up long-lasting business relationships. Your brand will be prominent on the invitation, menu cards etc. Additionally, a representative of your company can greet the guests in a short welcome address. € 13,750

### Sponsor of Festive Dinner

This is the most exquisite way to present your brand to all guests of 196+ forum Vienna. We will organise a spectacular Dinner in your name. Your brand will be prominent on the invitation, menu cards etc. Additionally, a representative of your company can greet the guests in a short welcome address. € 15,000

### Sponsor award

On the occasion of the 196+ forum Vienna, we will honour the most innovative hotel of the year. Your company will be involved in this annual prestigious award in two ways: a representative of your organisation will be part of the jury and will – in the course of the Festive Dinner – present the award to the winner. € 15,000

**Sold out!**

# Confirm your sponsorship for the 196+ forum Vienna, 26 - 28 November 2023

We would like to confirm the following package for for the 196+ forum Vienna from 26 - 28 November 2023 (please tick the relevant box):

<input type="checkbox"/> Patron € 10,000	<input type="checkbox"/> Gold € 7,500
<input type="checkbox"/> Silver € 5,000	<input type="checkbox"/> Bronze € 2,500
<input type="checkbox"/> Special package (please specify) _____	

All prices are net plus statutory VAT. We reserve the right to change dates and locations. Should restrictions be imposed by public authorities, force us to cancel the event, all fees paid in advance will be repaid.

The parties to this agreement consent to treat all information resulting from the cooperation confidentially and to protect them from access by third parties to the best of their ability.

We hereby agree to the above conditions:

**Company**

**Place, date**

**Name, signature,  
company stamp**

## Overview of previous partners and sponsors

				
				
				
				
				
				
				
				



Please contact us for more information  
about sponsorship opportunities

**Larissa Grün**

E: [larissa.gruen@196plus.com](mailto:larissa.gruen@196plus.com)

M: +43 664 60960127

**Alexia Wilmink**

E: [alexia.wilmink@196plus.com](mailto:alexia.wilmink@196plus.com)

M: +43 664 60969148

[www.196plus.com](http://www.196plus.com)